

## COURSE OUTLINE

### 1. GENERAL

<b>SCHOOL</b>	APPLIED SCIENCES		
<b>DEPARTMENT</b>	DIGITAL MEDIA AND COMMUNICATION		
<b>LEVEL OF STUDY</b>	UNDERGRADUATE		
<b>COURSE UNIT CODE</b>	DMC 753	<b>SEMESTER OF STUDY</b>	7 <sup>th</sup>
<b>COURSE TITLE</b>	DIGITAL POLITICS		
<b>COURSEWORK BREAKDOWN</b>		<b>TEACHING WEEKLY HOURS</b>	<b>ECTS Credits</b>
Lectures		2	
Practice - Workshops		1	
Total		3	4
<b>COURSE UNIT TYPE</b>	Elective, General Course Infrastructure		
<b>PREREQUISITES :</b>	-		
<b>LANGUAGE OF INSTRUCTION/EXAMS:</b>	GREEK		
<b>COURSE DELIVERED TO ERASMUS STUDENTS</b>	Yes (in English)		
<b>MODULE WEB PAGE (URL)</b>	TBA		

### 2. LEARNING OUTCOMES

<b>Learning Outcomes</b>
<p>The course discusses issues related to the subject of Political Science with a focus on digital politics. More specifically in the thematic categories of the course are analyzed the changes which emerged with the advent of the Internet and new technologies in the field of politics. At the beginning we proceed to a comparative analysis of theoretical approaches and arguments regarding the role of the internet in politics and expectations from it. In the next section of the course are analyzed issues relating to the digital public sphere and the different possibilities offered by the Internet regarding the communication of politicians with citizens and vice versa. In the second part of the course we will analyze cases of applied digital politics such as e- governance, the perspective of cyber polling as well as issues referring to political participation online. A special attention will be given to the concept of e-deliberation and initiatives undertaken globally by using the method of deliberative polling (J. Fishkin).</p> <p>On successful completion of this module the learner will be able to:</p> <ul style="list-style-type: none"> <li>• Acquire critical knowledge of the characteristics of contemporary digital politics</li> <li>• Identify and analyze the various theoretical approaches in e-politics</li> <li>• Compare and evaluate the different research methods in the field of digital politics.</li> <li>• Approach critically various social and institutional debates that arise from the relation between politics and new technologies</li> <li>• Analyze and assess the consequences of digital forms of politics in contemporary democracy.</li> </ul>
<b>General Skills</b>
<ul style="list-style-type: none"> <li>- Teamwork</li> <li>- Critical thinking</li> <li>- Free, creative and inductive thought</li> <li>- Essay in an interdisciplinary field</li> <li>- Search, Analysis and Synthesis of data and information with the use of necessary technologies.</li> </ul>

### 3. COURSE CONTENTS

The course is organized around topics such as:

- The transition to the digital era and the impact of new technologies in politics
- How to use information technologies in politics
- Different views and expectations about the Internet regarding its " political use " and the ability to contribute to the political arena .
- The potential and the changes made with the Web. 1.0
- The potential and the changes made with the Web 2.0
- The political participation through the Internet (e-participation) and the concept of online citizen (netizen).
- Internet and democracy issues
- E-Government
- Applications of digital e - democracy . The electronic consultation (e-deliberation).
- Changes in modern political communication and relations between citizens and politicians because of the transition to digital policy. Campaigning
- Characteristics of digital public sphere .
- Studies and evaluation of e-campaigning methods by politicians and parties
- Digital Politics Case Studies

### 4. TEACHING METHODS - ASSESSMENT

<b>MODE OF DELIVERY</b>	In-Class	
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b>	Support of the learning process through the e-class platform.	
<b>TEACHING METHODS</b>	<b><i>Method description</i></b>	<b><i>Semester Workload</i></b>
	Lectures	26
	Practice - Workshops	13
	Project Work (non-compulsory)	24
	Personal Study	37
	<b><i>Total Work Load for student with project work</i></b>	<b>100</b>
	Lectures	26
	Practice - Workshops	13
	Personal Study	61
	<b><i>Total Work Load for student without project work</i></b>	<b>100</b>
<b>ASSESSMENT METHODS</b>	I. End of Semester Formal Examination (60%-100%) - Short answer questions - Essay questions - Questions of solving communication problems. II. Presentation of Group Projects (40%-0%)	

### 5. RESOURCES

- **Recommended Book Resources:**

- Jonathan Bishop and Ashu Solo (2014), *Political Campaigning in the Information Age*, IGI Global
- Washbourne (2010), *Mediating Politics: Newspaper, Radio, Television and the Internet*, McGraw Hill.
- Kaitatzi Whitlock Sofia, *Forms and means of Political Communication*, University Studio Press , Thessaloniki, 2010.

- Davies, Todd & Gangadharan, Seeta Pena (2009) *Online Deliberation: Design, Research, and Practice*, Center for the Study of Language and Information/SRI ©2009
- ISBN:1575865548 9781575865546
- Sunstein, Cass (2001) *Republic.com*, New Jersey: Princeton University Press.
- Webster, F., (ed), *Culture and Politics in the information age, A new politics?* Routledge, London, New York 2001.
- Norris, P. (2001). *Digital Divide: Civic Engagement, Information Poverty and the Internet Worldwide*. Cambridge, UK: Cambridge University Press.
- Jenkins, Henry and Thornburn, David (eds), *Democracy and New Media*, The MIT Press, Cambridge, Massachusetts, London, England, 2003.
- Fishkin, James, S. & Laslett, Peter (eds) *Debating Deliberative Democracy*, Malden, MA, USA, Oxford, UK, Victoria, Australia: Blackwell Publishing, 2003
- Butsch, Richard (ed) *Media and Public spheres*. Houndsmills: Palgrave, Macmillan, 2008
- Baringhorst, S., Kneip, V., Niesyto, J. (2009), *Political Campaigning on the Web*, Transcript Verlag, Bielefeld, Germany.

**-- Recommended Article/Paper Resources:**

- G. Lappas, P. Yannas (2012). "An Evaluation Framework for MPs Websites: The Case of Greek Members of Parliament", in Sobaci (ed.) *E-Parliament and ICT-Based Legislation: Concept, Experiences and Lessons*, Information Science Reference, pp 144-163,
- G.Lappas, A. Triantafyllidou, P. Yannas (2012). "Social Media Campaigning by Candidates in the 2010 Greek Municipal Elections". in *Proceedings of the International Conference on Contemporary Marketing Issues (ICCM)*, 13-15 June, Thessaloniki, Greece, pp. 413-417.
- P. Yannas, A. Kleftodimos, G. Lappas (2011), "Online Political Marketing in 2010 Greek Local Elections: The Shift from Web to Web 2.0 Campaigns", in *Proceedings of the 16th International Conference on Corporate and Marketing Communications*, 27-29 April, Athens, Greece.
- G. Lappas, A. Kleftodimos, P. Yannas (2010) "Greek Parties and Web 2.0", ECCO Workshop, Oxford Internet Institute, 15-16 September, Oxford, UK. <http://drupals.humanities.manchester.ac.uk/ipol/sites/default/files/ecco/Lappas.pdf>
- Deligiaouri, Anastasia & Symeonidis, Panagiotis (2010) YouTube Debate. A New Era of Internetized Television Politics? in *International Journal of E-Politics*, 1(2), 46-64, April-June 2010.
- Togkaridou, K., Lappas (2010), European Members of Parliaments on the Web: An Analysis of European Parliament Members Websites in the Period 2004-2009, in *Proceedings Student Conference Information Technology Applications and Administrative Technologies*, 5 November, Thessaloniki, Greece (in Greek) pp 269-282.
- G. Lappas S. Chatzopoulos, P. Yannas, (2007), "Parliamentary Candidates Running on the Web for the 2004 Greek National Elections", *Journal of Political Marketing*, Vol. 7 Iss. 3-4, pp. 256-277.
- P. Yannas, G. Lappas. (2006), "Web Candidates in the 2002 Greek Prefecture Elections", *Journal of E-Government* , Vol 3, No 1, pp 53-67.
- P. Yannas, G. Lappas (2005), "Web Campaign in the 2002 Greek Municipal Elections", *Journal of Political Marketing*, 4(1), 33-50.
- Sdrolias Labros, Aspridis Georgios, Kakkos Nikolaos, Belias Dimitrios (2013) Strategic Planning of Election Campaign of Parliament Members in Greece, *International Journal of Political Science, Law, and International Relations*, Vol. 3, Issue 3, pp. 11-26
- Andreas Giannakouloupoulos, Stefania Oikonomou, Roubini Oikonomidou, Michalis Meimaris (2012). E-Deliberation Revisited under the Scope of Web 2.0 Evolution, 8th "Colloque International Enjeux et Usages des TIC" (EUTIC 2012), Metz, France. [http://www.ionio.gr/~agiannak/papers/giannakouloupoulos\\_0017\\_2012.pdf](http://www.ionio.gr/~agiannak/papers/giannakouloupoulos_0017_2012.pdf)
- Maurice Vergeer, Liesbeth Hermans and Carlos Cunha (2012). Web campaigning in the 2009 European Parliament elections: A cross-national comparative analysis. *New Media & Society*,
- Savvas Papagiannidis, Constantinos K. Coursaris, Michael Bourlakis (2012). Do websites influence the nature of voting intentions? The case of two national elections in Greece,

*Computers in Human Behavior*, 28 (2012) 300–307

- Giebler, Heiko, Wust, Andreas M. (2011). Campaigning on an Upper Level? Individual Campaigning in the 2009 European Parliament Elections in its Determinants, *Electoral Studies*, 30(1), pp. 53-66.
- Jenny Bronstein, (2013) "Like me!: Analyzing the 2012 presidential candidates' Facebook pages", *Online Information Review*, Vol. 37 Iss: 2.
- Gutmann, Amy & Thompson, Dennis "Deliberative Democracy Beyond Process" στο Fishkin, James, S. & Laslett, Peter (2003) (eds) *Debating Deliberative Democracy*, Malden, MA, USA, Oxford, UK, Victoria, Australia: Blackwell Publishing, σελ. 31-52, 2003
- Dahlgren, Peter & Olsson, Tobias "From Public sphere to Civic Culture: Young Citizens' Internet Use" στο Butsch, Richard (ed) 2008 *Media and Public Spheres*. Houndsmills: Palgrave, Macmillan σελ. 198-210.
- Dahlgren, Peter (2005) "The Internet, Public Spheres, and Political Communication: Dispersion and Deliberation" in *Political Communication*, 22:2, 147-162.
- Bimber, Bruce (2001) *Information and Political Engagement in America: The Search for Effects of Information Technology on the Individual Level*, in *Political Research Quarterly* 54 (1), 53-67.
- Collins, Richard (2009) *Three Myths of Internet Governance. Making Sense of Networks, Governance and Regulation*, Bristol, UK, Chicago, USA: Intellect.
- Margetts, Helen Z. (2009) "The Internet and Public Policy," *Policy & Internet*: Vol. 1: Iss.1, Article 1, 1-21.
- Singh, J.P. (2009) "Multilateral Approaches to Deliberating Internet Governance", *Policy & Internet*: Vol.1: Issue1, Article 4, 91-111.
- Oates, Sarah & Gibson, Rachel "The Internet, Civil society and Democracy: a comparative perspective" στο Oates, Sarah, Owen, Diana & Gibson, Rachel (eds) (2006) *The Internet and Politics. Citizens, voters and activists*, London, New York: Routledge.
- Franch, F. (2010) (Wisdom of the Crowds)2: 2010 UK Election Prediction with Social Media, *Journal of Information Technology & Politics*, Vol. 10(1), pp. 57-71.

*Related Journals:*

*Journal of Information Technology and Politics*, Taylor and Francis,

*Journal of E- Politics*, Inderscience

*Journal of Political Marketing*: Vol. 4(1) and Vol. 7(3-4)