

COURSE OUTLINE

1. GENERAL

SCHOOL	APPLIED SCIENCES		
DEPARTMENT	DIGITAL MEDIA AND COMMUNICATION		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	DMC 653	SEMESTER OF STUDY	6th
COURSE TITLE	E-GOVERNMENT		
COURSEWORK BREAKDOWN		TEACHING WEEKLY HOURS	ECTS Credits
Lectures		2	
Practice - Workshops		1	
Total		3	4
COURSE UNIT TYPE	Elective, General Course Infrastructure		
PREREQUISITES :	-		
LANGUAGE OF INSTRUCTION/EXAMS:	GREEK		
COURSE DELIVERED TO ERASMUS STUDENTS	Yes (in English)		
MODULE WEB PAGE (URL)	TBA		

2. LEARNING OUTCOMES

Learning Outcomes
<p>The effect of digital media in the public sector and the study and evaluation of the use of technology for increasing participation, transparency and collaboration is the focus of this course. Emphasis is given to the ways in which digital media are affecting how people interact with government, and how governments, in turn, are using and managing digital media technologies to better provide information and services to the public.</p> <p>Upon successful completion of the course the students must be able to:</p> <ul style="list-style-type: none"> • Critically understand the use of digital media in the public sector • Explore e-government models and adapt in e-government evolution • Evaluate the use of digital media and e-services from the public sector • Compare and contrast through case studies e-government application and programs
General Skills
<ul style="list-style-type: none"> - Autonomous Work - Team Work - Critical Thinking - Search, analysis and synthesis of data with the use of new technologies - Free, creative and inductive thought - Working in intercultural setting - Decision-making - Adaptation to new settings

3. COURSE CONTENTS

<ul style="list-style-type: none"> • The development of e-Government • Models of E-Government • E-Democracy • E-Participation • E-Voting • E-Petitions
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- Effect of digital divide in e-government
- E-government 2.0
- E-services
- E-Government Case Studies

4. TEACHING METHODS - ASSESSMENT

MODE OF DELIVERY	In-Class	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	Support of the learning process through the e-class platform. Support of the learning process through multimedia video-lessons.	
TEACHING METHODS	<i>Method description</i>	<i>Semester Workload</i>
	Lectures	26
	Practice - Workshops	13
	Project Work (non-compulsory)	24
	Personal Study	37
	<i>Total Work Load for student with project work</i>	100
	Lectures	26
	Practice - Workshops	13
	Personal Study	61
	<i>Total Work Load for student without project work</i>	100
ASSESSMENT METHODS	I. End of Semester Formal Examination (60-100%) - Short answer questions - Essay questions - Questions of solving communication problems. II. Presentation of Group Projects (0-40%)	

5. RESOURCES

<p>- <i>Recommended Book Resources:</i></p> <ul style="list-style-type: none"> • Pomportsis A. (2006) Introduction to E-government, Tziola Publications (in Greek) • Mergel, I. (2012): Social Media in the Public Sector: Participation, Collaboration, and Transparency in a Networked World, Jossey-Bass/Wiley, San Francisco, CA. • Mergel, I. & Greeves, W. (2012): Social Media in the Public Sector Field Guide: Designing and Implementing Strategies and Policies, Jossey-Bass/Wiley, San Francisco, CA. <p>- <i>Recommended Article/Paper Resources:</i></p> <ul style="list-style-type: none"> • <i>Information Technology and Politics, Taylor and Francis</i> • <i>Government Information Quarterly, Elsevier</i> • <i>Journal of E-Governance, IOS Press</i> • <i>EGOV Conference Proceedings</i> • OECD (2011) m-Government Mobile Technologies for Responsive Government and Connected Societies • OECD (2009) Rethinking e-Government Services: User-centred Approaches • OECD (2005) e-Government for better government • G. Lappas, P. Yannas (2012). "Toward a South-Eastern European Local E-Government Identity: The Greek Case", Journal of US-China Public Administration, Vol. 9, Number 5, May 2012, pp. 507-515. • P.Yannas, G. Lappas, (2013). "E-Government and E-Democracy in Local Greek Government", in Gouliamos, K, Theoharous, A., Newman P. (eds) Political Marketing:Strategic Campaign
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Culture, Routledge Taylor and Francis

- Prodromos Yannas and Georgios Lappas (2010). "Evaluating Local E-Government: A Comparative Study of Greek Prefecture Websites", in Safeullah Soomro (Ed.), E-learning experiences and future, ISBN: 978-953-307-092-6, INTECH, Available from: <http://sciyo.com/articles/show/title/evaluating-local-e-government-a-comparative-study-of-greek-prefecture-websites>
- Richard Heeks, Savita Bailur (2007), Analyzing e-government research: Perspectives, philosophies, theories, methods and practice, Government Information Quarterly, Vol 24(2), pp. 243-265
- Bertot, J., Jaeger, P.T., Grimes J.M. (2010) Using ICTs to create a culture of transparency: E-government and social media as openness and anti-corruption tools for societies, Government Information Quarterly, Vol 27(3), pp. 264-271.
- Sandra Cohen, Sergios Leventis. (2013). An Empirical Investigation of Audit Pricing in the Public Sector: The Case of Greek LGOs. Financial Accountability & Management, 29(1), pp. 74-98.
- C. Costopoulou, M. Ntalani, S. Karetso, E. Tambouris, and K. Tarabanis (2011), Towards Electronic and Mobile Government Service Provision for Agriculture, in Zacharoula Andreopoulou, Basil Manos, Nico Polman, Davide Viaggi (eds), Agricultural and Environmental Informatics, Governance and Management: Emerging Research Applications, IGI-Global, USA, pp 262-286,
- Maria Ntalani, Constantina Costopoulou, Sotirios Karetso, Efthimios Tambouris, Konstantinos Tarabanis, (2009), Agricultural e-government services: An implementation framework and case study, Computers and Electronics in Agriculture, Vol 7, Issue 2, pp. 337-347.
- Eyas El-Qawasmeh (2011). "Assessment of the Jordanian E-Government: An Empirical Study", Journal of Emerging Trends in Engineering and Applied Sciences (JETEAS), 2 (4): 594-600.
- Mergel (2011) Using Wikis in Government: A Guide for Public Managers, IBM – The Center for the Business of Government <http://www.businessofgovernment.org/sites/default/files/Using%20Wikis%20in%20Government.pdf>